

The HEIST

FOR IMMEDIATE RELEASE

ANNOUNCING TORONTO'S DEBUT OF THE URBAN DANCE TROUPE—
HOUSE OF LA DOUCHE, AND THEIR NEW FILM.

October 23, 2010 at 5:00 pm

Location: Al Green Theatre Toronto, Ontario

As part of The ImagineNATIVE Film and Media Arts Festival



ImagineNative will be hosting the Toronto premiere of the mesmerising urban dance film, *The Heist*. A tale of a svelte and sassy cat burglar's hunt for the ultimate treasure—a diamond studded shoe. Accompanying the screening will be a special live performance featuring some of the stars of the film—The House of La Douche. This performance is sure to be the highlight of the festival's inaugural all dance based film program, entitled *Dancing Queenz*, at the biggest International Indigenous Film Festival in world—ImagineNative. Directed by Andrew Jack, and choreographed by Jojo Zolina, *The Heist* features the voguing and waacking dance style that evolved out of New York's underground gay club scene in the 1970's. Voguing in its present contemporary form has gone on to influence current popular styles of dance seen on music videos, and broadcast dance shows.

Jojo along with various members of the West Coast-based House of La Douche have performed at art, fashion, and dance events both in their home city of Vancouver and abroad. London and Paris Fashion Week have been witness to a few of their more stellar performances. Jojo currently teaches and performs voguing, waacking, hip-hop, and house dance locally and internationally, and leads two well-regarded dance groups—House of La Douche (voguing/waacking) and Over the Influence, a hip-hop based troupe.

The director, Andrew Jack is a graduate of Emily Carr University, and is an award winning filmmaker for his installation-based documentary entitled, *My Life With Douglas Lane*. Current projects include a filmic reinterpretation of the lyrics from Cerrone's disco classic, *Supernature*.

The Heist is a film that will be airing in many more festivals, and shows that dance films can be sassy, funny, and deathly fashionable.

Produced by Leena Minifie of Stories First Productions. Leena produces and creates films, and New Media, in Vancouver BC, and in Santa Fe New Mexico. Leena's last film she produced won TIFF top ten in 2010 for *?E?anx (The Cave)*, and screened international premiere at the Berlinale 2010.

Please contact Leena at 505-699-7716 or by email, leena@storiesfirst.ca for any questions, interviews, and further information.

<http://www.imagenative.org/filmpreview.php?id=438>

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PRODUCTIONS

HOUSE of ^{La} **DOUCHE**